

Council on Intercollegiate Athletics (CIA)

Meeting Minutes

Wednesday, January 22, 2014

Meeting called to order at 3:15 PM in the Board Room of University Union.

Present: Christopher Kovacs (Chair); Jim Olsen, Matthew Thomas, Jason Franken; Thomas Cody; Tommy Bell (ex-officio); Matt Tanney (ex-officio). *Absent:* Jimmy Holtschlag (football student-athlete; SGA rep.)
-athlete rep.)

1. Purpose of meeting to solicit feedback from CIA as a faculty subgroup for two topics:
 - a. Potential re-branding of the athletics department
 - b. Potential development of faculty mentorship program with athletics teams

2. Branding & Marketing Feedback
 - a. Bell discussed on-going review of athletics department branding and marketing plan

 - b. Each individual provided with a survey of potential options and asked to vote on preferred phrase (currently *There's Only One Leatherneck Athletics*)

3. Faculty Mentorship Program
 - a. Cody discussed similar programs presently implemented at Princeton University and University of Denver, whereby faculty are assigned to specific teams to serve as another resource/reference point for the student-athletes; members of group were emailed web links, prior to the meeting, from the Princeton and Denver websites

 - b. Cody believes the program is good opportunity for faculty and other university entities to have greater ownership of athletics program at Western; also offers positive cross-educational opportunity for coaches & student-athletes and the designated faculty members

 - c. sorts would be required

 - d. Franken liked the idea and noted greater faculty involvement with athletics teams can help combat any perceived negativity for supporting athletics programs

 - e. Kovacs noted if the program were developed, it would be important for the faculty to
- athletes for a worthwhile investment for both groups;
cited involvement in previous mentorship programs with varying levels of success

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4. Other Business

- a. Jimmy Holtschlag, senior football student-athlete, has been nominated for an NCAA post-graduate scholarship.

Meeting adjourned at 3:56 PM.