

IDEAS Minutes

Monday, January 22nd, 2024 at 4:15 PM

Via Zoom

1. Welcome and Call to Order by Sarah

Start Time: 4:22 P.M.

2. Attendance

a. President:

b. Vice President: Sarah

c. Secretary: Karissa

d. Treasurer: Audrey

e. SGA: Grace

f. Joined by: Doc Ham

3. Remaining Budget:

- a. Disclaimer: Anything goes/not G-rated
 - b. Get Lit 2024
 - i. Should have a strictly Get Lit-focused meeting soon!
 - ii. Thursday, April 4th, 2024!
 - iii. Need to update form for Get Lit
 - 1. Abbey is likely on top of this
 - iv. Student need-to-know should be put out next week
 - v. Raising Cane's was a hit last year
 - vi. Promo flier and video pending
 - 1. Promo flier is done
 - a. Has Hamner distributed it to teachers?
 - i. Done!
 - b. Has been added to the website
 - vii. Memorial
 - 1. Has the Principal consulted the parents about letting us use the artwork?
 - a. Dr. H will talk to his teacher and parents before approving anything
 - 2. Possibly renaming the award he won last year to his name as a memorial (suggestion given by Curtis)
 - a. Can toss this idea around and figure something out?
4. Marketing
 - a. Social Media Logo
 - i. Does anyone want to talk to Curtis about the use of the "W" for the logo?
 - 1. It's encouraged to use it alongside the logo, but not sure about within it
 - 2. Marketing said not to use it
 - b. Social Media/Tiktok
 - i. Can/should we make a QR flier to hang around campus with a link to our social media?

1. Abbey is drafting this
- c. Keychain
- i. We discussed asking engineering to 3D print keychains for us. There are draft possibilities in Slack. If we want these by Get Lit we need to decide on the composition soon.
 1. The designs look good, just need to follow through with these
5. Is Slack working for people? If not, do we give it more time or go back to GroupMe?
- a. Some of us aren't feeling Slack, would prefer to go back to GroupMe
6. New drive is still slowly being updated
7. Any last comments/questions?
- a. Try and pull in more people for IDEAS
 - i. Should try and be more consistent with putting out meeting times, etc. for the sake of interested students
 - ii. What's the best way to contact people/draw them in? Does everyone actually check their email?
 - iii. Have a Zoom link for every meeting on Dr. H's computer?
 1. Fliers for meeting times with QR code to Zoom link
 - a. Can also include contacts to Abbey and/or Dr. H
 - iv. Try and be more consistent with putting things in the Rocky Review
 - b. More meeting times?
 - i. Every two weeks
 - ii. Jan. 29 (in person and Zoom), Feb. 12 (Zoom), Feb. 26 (in person and Zoom), March 18 (Zoom), April 1 (in person and Get Lit last minute), April 15 (in person final meeting?)
 - 1.

9. Call to Close

End Time: 5:30 P.M.